

Golub Jewelers Radio Spot: Solitaire Earrings (:30)

“Remember all those times you gave her something – well, that was less than wonderful? This year we’ve made it easy for you. Express your affection with a pair of diamond solitaire earrings. You can’t go wrong! And chances are good she’ll never take them off! It’s true. Diamond stud earrings go everywhere and with everything – from the garden to the office, from the grocery store to the opera, with blue jeans or with black satin. She’ll even wear them washing the dog! And another nice thing ... they always fit!

Make her Christmas last all year with a pair of diamond solitaire earrings for as little as \$10 per month with our Diamond Express Credit Card. And remember to sign up for our Holiday Dreams Giveaway. You might take home a pair of elegant designer watches.

Local Store tag (5 seconds)

Golub Jewelers Radio Spot: Between Friends (:60)

ELEVATOR MUSIC

Cora: Morning, Dave. Tomorrow's the big day, right?

Dave: Yeah. Our fifteenth and I'm drawing a blank on what to get Nancy. I've done the regular stuff – dinners, flowers, theater tickets – but this year I want to give her something really special. She deserves it for putting up with me all this time, especially this last year.

Cora: Last year Fred surprised me with this ring.

Dave: Very nice.

Cora: (Sigh) I know. I wear it everyday. And some day I'll give it to my daughter and tell her what a great guy her dad is.

Dave: I like that. A ring that holds memories. Thanks for the idea.

SFX: ELEVATOR DOOR OPENING. FOOTSTEPS EXIT AND RECEDE.

Cora: You're welcome. So, Dave, what do I get for putting up with you?

Dave: My undying gratitude?

Cora: I can live with that.

Narrator: Start a tradition today with a gift of fine quality jewelry. Choose from our exquisite selection at _____ and express how you feel perfectly.

Insert Local Store Tag

Golub Jewelers Radio Spot: Memories (:30)

What makes a memory?

The look your wife gave you when you proposed?

The shine in your daughter's eyes when she accepted her diploma?

Your son rushing home, announcing, "She said yes! She said yes!"

Our lives are filled with memories and nothing says "I remember" better than the gift of fine jewelry. Whether it's a graduation, a birth, an engagement, anniversary or promotion, let fine jewelry help you create a memory.

Fine jewelry says "I love you." "I'm proud of you." But most important, it says what words can't say.

Year after year, generation after generation, nothing endures like fine jewelry. It's always beautiful, always cherished – and it always recalls the moment.

Let us help you create a lasting memory. Come in and chose from our wide selection of exquisite 14 karat gold rings, earrings, bracelets and necklaces – the perfect way to remember those special times.

Local Store Tag

Golub Jewelers Radio Spot: Make Her Dreams Come True (:30)

“She’s so practical ... no fancy gifts for her ... always asking for what we need around the house ... a vacuum cleaner, a garage door opener. But this year I took her completely by surprise! You should have seen her face. When she opened that little jewelry box on Christmas morning ... her eyes just filled with tears. That said it all.

“Giving fine jewelry is the perfect way to express your affection. Choose from our wide selection and remember to enter our Holiday Dreams Jewelry Giveaway. You could take home a set of designer watches or a gold and diamond ring!

“Apply for our Diamond Express Credit Card and with credit approval, receive our FREE gift to you -- a designer ball point pen! And remember to enter our Holiday Dreams Jewelry Giveaway.”

Insert Local Store Tag